

#### **CARMEN NADIA CIOCOIU**

## **Bucharest University of Economic Studies, Romania**

## **Faculty of Management**



## Main field of interests

Quantitative Methods for Management, Project Risk Management, Business Risk Management, Management of Waste Electrical and Electronic Equipment, Digital Economy, Green Economy.

H-index: ISI =3, SCOPUS=7, Google Scholar =13

#### A. Education

- Habilition in Management (2016); The thesis title (presented in 14 March 2016): Risk Management In The Context Of Digital Economy And Green Economy Development
- Postdoctoral School "Knowledge Transfer Economy for Sustainable Development and Environmental Protection" (2010-2013)
- Ph.D. in Management, The Bucharest University of Economic Studies, Romania (2004).
- M.S. in Production Management, The Bucharest University of Economic Studies, Romania (1998).
- Bachelor in Economics, specialization Firm Management, The Bucharest University of Economic Studies, Romania (1997).

# **B. Professional Experience**

- Director Doctoral School of Management, Bucharest University of Economic Studies (July 2018onward)
- Professor: Managerial Decision Modelling, Project Risk Management, Risk Management for Investment Projects, Business Risk Management - Bucharest University of Economic Studies, Romania (September 2013 - onward).
- Senior Lecturer in Economical Modelling, Project Risk Management, Risk Management for Investment Projects, Business Risk Management; The Bucharest University of Economic Studies, Romania (February 2007- September 2013).
- Lecturer in Modelling and Simulation of Economic Processes, Risk Management, Quantitative Methods in Public Administration; Bucharest University of Economic Studies, Romania (February 2004

  –February 2007).
- Teaching assistant in Modelling and Simulation of Economic Processes, Management of Public Investment, Quantitative Methods in Public Administration, Risk Management; Bucharest University of Economic Studies, Romania (October 1998 February 2004).
- Visiting Professor; Universidad Carlos III de Madrid (October 1, 2004 March 30, 2005)
- Invited professor at the course "Human Resources Management" (Dirección y gestion de las personas), module "Leadership and management skills: operative techniques for decision-making and group working" (Habilidades directivas y de gestion: tecnicas operativas de adopcion de decisiones y trabajo en equipo), organized for the Ministry of Economy of Spain (10-17 December, 2001).

## C. Research stages and visits to other institutions

- Universidad Carlos III de Madrid, Spain: ERASMUS Staff mobility for teaching assignments (September 23 – September 28, 2013)
- ESSEC Business School, Paris, France (June 24 July 23, 2012).
- Universidad Carlos III de Madrid, Spain (July 2 July 12, 2011)
- Conservatoire National des Arts et Métiers, Paris, France (May 10 June 10, 2002)
- Universidad Carlos III de Madrid, Spain (June 11 July 11, 2001)
- Universidad Carlos III de Madrid, Spain (October 02 –November 05, 2000)

# D. Memberships and Affiliations

- Member of SAMRO (Management Academic Society in Romania)
- Member of the Research Center "Project Management for Business"
- Editor in chief of the journal Management and Economics Review (former Economia. Seria Management) (indexed: EBSCO, ECONLIT, REPEC, DOAJ, CABELL'S Directory of Publishing Opportunities, ERIH PLUS)
- Member in the advisory committees of the journals:
  - Theoretical and Empirical Researches in Urban Management (Indexed: Scopus, Cabell's Directory of Publishing Opportunities, Geobase (Engineering Village), Academic Onefile (Gale Cengage), Proquest Science Journals, Ulrich Directory, Ebsco, Repec (Econpapers, Ideas, Socionet), Scirus, Scientific Commons, Google Scholar, Index Copernicus, Doaj, International Consortium For The Advancement of Academic Publications (Icaap), Intute, Genamics, Knowledge Base Social Sciences Eastern Europe), Management Research and Practice. (indexed: Academic Onefile (Gale Cengage), ProQuest, REPEC (EconPapers, IDEAS, Socionet), Scientific Commons, SCIRUS, Ulrich's Periodical Directory, Google Scholar).
- Member of organising committee of International Management Conference; editor of Proceedings of International Management Conference indexed CPCI-SSH (Web of Science): www.conference.management.ase.ro

### E. Grants and Awards

- Diploma for debut in the economic scientific research in 1999, awarded by the Senate of the Bucharest University of Economic Studies
- Diploma for debut in the economic scientific research in 2001, awarded by the Senate of the Bucharest University of Economic Studies.
- Diploma for debut in the economic scientific research in 2002, awarded by the Senate of the Bucharest University of Economic Studies
- Diploma Nicolae Georgescu Roegen for scientific research in 2003
- Diploma Nicolae Georgescu Roegen for scientific research in 2004
- Diploma Nicolae Georgescu Roegen for scientific research in 2005
- Diploma of Excellence Virgil Madgearu for outstanding professional and scientific work as Lecturer of the Bucharest University of Economic Studies, April 2006
- UEFISCDI excellence award for articles published in ISI journals with an impact factor > 0.25 in 2013 (journal in the red area)

#### F. Selected Research Projects

- Virtual eco-innovation hub for increasing competitiveness in recycling waste electrical and electronic equipment - EcoInnEWaste (Hub virtual de eco-inovare pentru cresterea competitivitătii in domeniul reciclării deseurilor de echipamente electrice si electronice - EcoInnEWaste), code PN-II-PT-PCCA-2013-4-1400, contract no. 320/2014 (director); (2014-2017)
- Modelling the Waste Management System for Electrical and Electronic Equipment In Romania in Order
  to Optimize the Environmental Impact of the Digital Economy (Modelarea sistemului de gestiune a
  deşeurilor de echipamente electrice si electronice din România in vederea optimizării impactului
  economiei digitale asupra mediului), PNCDII Idei, code 1834/2008, (project manager); (2009-2011)

- Increasing the efficiency of support processes for international transfer of managerial know-how in the field of applied research and innovation - WINMAN (Creşterea eficienţei proceselor suport pentru transferul internaţional de know-how managerial în domeniul cercetării aplicative şi al inovării – WINMAN), PNCDII Partenership, contract no. 91051/14.07.2007; (2007-2010)
- Risk Management for the New Business Models in The Context of Knowledge Based Society (Managementul riscului in contextul noilor modele de afaceri specifice societăţii bazate pe cunoaştere), CEEX – module 2, code 85/oct. 2005, (project manager); (2005-2008)
- Development of entrepreneurial culture for a performant management based on investment and knowledge (Dezvoltarea culturii antreprenoriale pentru un management performant bazat pe investiţii şi cunoaştere), CEEX- module 3 P-INT-VIZ, Contract no. 40/02.02.2006; (2006-2007)

### **G. Selected Publications**

# **G1. BOOKS and CHAPTERS IN BOOKS:**

- C. Marinescu, C. Cicea, C.. N. Ciocoiu, The development of a performance assessement method for e-waste management in European Union, in Nicolescu O, Oprean C., Ţiţu M.A. (editors): The Best Romanian Management Studies 2015-2016, Budapest: Trivent Publishing, 2018, pp. 113-128
- Ciocoiu C.N., Popa Iuliana, Managementul riscului reputațional într-o companie de IT, în Nicolescu O., Popa I., Dumitrascu D. (coord): Studii de caz relevante pentru managementul organizațiilor din România, Editura Prouniversitaria, 2017, pp. 111-123
- Ciocoiu C.N., Cicea C., Marinescu C., Caracteristicile şi rolul inovaţiei sociale în economia contemporană, pp. 302-318 in Macoviciuc V., Boşca L.C., Vreja L.O. (coordonatori), Filosofie si Economie 2: Etica si Rationalitate Economica, Editura ASE, 2016, ISBN 978-606-34-0074-2
- Carmen Nadia Ciocoiu, C. Cicea, Development of a Green Economy in Romania: Dimensions, Strengths and Weaknesses, pp. 162-180 in Andrei J.-V., Ion R. A., Turek Rahoveanu A. (editors): Green Economic Structures in Modern Business and Society, 2015, Hershey, PA: IGI Global, ISBN13: 9781466682191, ISBN10: 1466682191, EISBN13: 9781466682207, <a href="http://www.igi-global.com/book/green-economic-structures-modern-business/121159">http://www.igi-global.com/book/green-economic-structures-modern-business/121159</a>
- Carmen Nadia Ciocoiu, Implementation of an Integrated Risk Management Framework: A Multicriteria Approach for Romanian SMEs; IN Nicolescu O., Oprean, Titu M.A. (editors): *The Best Romanian Management Studies 2013-2014*, Lambert Academic Publishing, 2015, <a href="https://www.lap-publishing.com/catalog/details//store/gb/book/978-3-659-69622-0/the-best-romanian-management-studies-2013-2014">https://www.lap-publishing.com/catalog/details//store/gb/book/978-3-659-69622-0/the-best-romanian-management-studies-2013-2014</a>
- Carmen Nadia Ciocoiu, Managementul Riscului: O abordare integrata, Editura ASE, Bucuresti, 2014, ISBN 978-606-505-816-3, 320 pg., http://www.editura.ase.ro/Carte/Managementul-riscului--O-abordare-integrata/
- Carmen Nadia Ciocoiu (editor and author), Modern Approaches in Exploring the Link between Digital Economy and E-Waste Management, Editura ASE, Bucharest, 2012, ISBN 978-606-505-510-0, 194 pp.
- Carmen Nadia Ciocoiu and R. C. Dobrea (2010). The Role of Standardization in Improving the Effectiveness
  of Integrated Risk Management, Advances in Risk Management, Giancarlo Nota (Ed.), Sciyo, ISBN: 978-953307-138-1,
- Carmen Nadia Ciocoiu, Risk management. Theories, practices, methodologies (*Managementul riscului. Teorii, practici, metodologii*), Editura ASE, Bucharest, 2008, 206 pag, ISBN 978-973-594-989-1
- Carmen Nadia Ciocoiu, Risk management. Mathematical economic models, tools and techniques (Managementul riscului. Modele economico-matematice, instrumente si tehnici), Editura ASE, Bucharest, 2008, 209 pag, ISBN 978-973-594-990-7
- C. Raţiu-Suciu, F. Luban, D. Hîncu, Nadia Ciocoiu, Economical Modelling (Modelare economică), Editura ASE, Bucharest, 2009, 313 pp., ISBN 978-606-505-150-8
- Nadia Ciocoiu Ene, La gestión y el destino de los fondos de preadhesión en Rumania, in Carlos Flores Juberias (ed.): De la Europa del Este al este de Europa, Valencia: PUV (Publicaciones Universitat de Valencia), 2006, pp. 183-194, ISBN: 84-370-6624-7

#### G2. ARTICLES:

- Ri1: Carmen Nadia Ciocoiu, Prioteasa, A.L. and Colesca, S.E., Risk Management Implementation for Sustainable Development of Romanian SMEs: A Fuzzy Approach, Amfiteatru Economic, 22(55), 2020, pp. 726-741, DOI: 10.24818/EA/2020/55/726, ISSN 1582-9146, Web of Science indexed: IF =1.625 (2019) https://www.amfiteatrueconomic.ro/temp/Abstract EN 2927.pdf
- Ri2: Sadkowska, J., Carmen Nadia Ciocoiu, Totan, L., Prioteasa, A.L, Project management in small and medium enterprises: A comparison between Romania and Poland, Economic Computation and Economic Cybernetics Studies and Research, ISSN online 1842 3264, ISSN print 0424 267X, vol. 54, issue 1, 2020, pp. 197-214 2020, DOI: 10.24818/18423264/54.1.20.13, Web of Science indexed: IF = 0.743 (2019) <a href="http://www.ecocyb.ase.ro/nr2020\_1/13.%20Joanna%20Sadkowska,%20Carmen%20Ciocoiu%20(T).pdf">http://www.ecocyb.ase.ro/nr2020\_1/13.%20Joanna%20Sadkowska,%20Carmen%20Ciocoiu%20(T).pdf</a>
- Ri3: S. E. Colesca, M. Pacesila, S. G. Burcea, Carmen Nadia Ciocoiu, A. M. Bugheanu, *Analysis of Passenger's Satisfaction with the Quality of the Public Transportation Mode Choices in Bucharest: A Fuzzy Approach*, Economic Computation and Economic Cybernetics Studies and Research, ISSN online 1842 3264, ISSN print 0424 267X, vol. 51, issue 4, 2017, Web of Science indexed: IF = 0.299 (2016), AIS = 0,039 (2016)
- Ri4: Carmen Nadia Ciocoiu, S. E. Colesca, C. Rudăreanu, M.-L. Popescu, *Management of Waste Electrical and Electronic Equipment in Romania: A Mini-Review*, Waste Management & Research, 2016, vol 34(2), pp. 96-106, Web of Science indexed: IF = 1.338 (2015), AIS = 0.337 (2015), http://wmr.sagepub.com/content/34/2/96.full.pdf?ijkey=GBLJrTznrUlovXz&keytype=finite
- Ri5: S.E. Colesca, Carmen Nadia Ciocoiu, M.L. Popescu, Determinants of WEEE recycling behaviour in Romania: a fuzzy approach, International Journal of Environmental Research, vol 8, issue 2, Spring 2014, pg. 353-366, ISSN: 1735-6865,Web of Science indexed: IF= 1.100 (2014), AIS=0.22 (2014), <a href="http://ijer.ut.ac.ir/?\_action=articleInfo&article=726&vol=36">http://ijer.ut.ac.ir/?\_action=articleInfo&article=726&vol=36</a>
- Ri6: S.E. Colesca, Carmen Nadia Ciocoiu, An overview of the Romanian renewable energy sector, Renewable and Sustainable Energy Reviews, vol 24, 2013, pp.149-158, ISSN: 1364-0321, Web of Science indexed: IF=5.51 (2013), AIS=2.622 (2013), <a href="https://www.sciencedirect.com/science/article/pii/S1364032113002013">http://www.sciencedirect.com/science/article/pii/S1364032113002013</a>
- Ri7: R.C. Dobrea, Carmen Nadia Ciocoiu, A.F. Dinu, Analysis of regional investment efficiency in Romania: an approach with Data Envelopment Analysis, Economic Computation and Economic Cybernetics Studies and Research, ISSN online 1842 3264, ISSN print 0424 267X, no. 2, 2013, Web of Science indexed: IF=0.42 (2013), AIS=0.03 (2013), http://www.ecocybase.ro/20132/Dobrea%20Razvan,%20Carmen%20%20ClOCOlU%20%28T%29.pdf
- Ri8: Nadia Ciocoiu, D. Hîncu, C. Dobrea, V. Târţiu, S. Burcea, *Driving Forces of WEEE Management: a PEST Analysis of Romania*, Environmental Engineering and Management Journal, March 2013, Vol.12, No. 3, pg. 1535-1548, ISSN: 1582-9596, eISSN: 1843-3707, Web of Science indexed: IF=1.258 (2013), AIS=0.066 (2013), <a href="http://www.sciencedirect.com/science/article/pii/S1364032113002013">http://www.sciencedirect.com/science/article/pii/S1364032113002013</a>
- **Ri9:** Stoica B. S., **Ciocoiu C. N.**, Colesca S. E. & Chitimiea A., *The risks of telemedicine in urban-rural areas: A systematic approach of Romanian legislation*, Management Research and Practice, Volume 12, Issue 1, March 2020, pp. 48-61. http://mrp.ase.ro/no121/f4.pdf, indexed: ESCI (Clarivate Analytics), EBSCO, Econlit; REPEC
- Ri10: Carmen Nadia Ciocoiu, E.C. Irimescu, V. E. Ştefan, Development and Selection of Risk Response Strategy in Projects: An Analysis of Recent Literature, Journal of Financial Studies & Research, Vol. 2019 (2019), pp. 1-10, Article ID 142172, DOI: 10.5171/2019. 142172, indexed: EBSCOhost-Business Source Complete, EBSCOhost-Business Source Corporate Plus, ProQuest, Cabell's Directory, Ulrich's Periodicals Directory, WorldCat, https://ibimapublishing.com/articles/JFSR/2019/142172/pdf
- Ri11: Păceșilă M., Ciocoiu C.N., Systematic Literature Review on Eco-Innovation Determinants, Management Research and Practice, Vol 9, Issue 3, Sept 2017, 30-44, <a href="http://mrp.ase.ro/no93/f3.pdf">http://mrp.ase.ro/no93/f3.pdf</a>, indexed: ESCI (Clarivate Analytics), EBSCO, Econlit; REPEC
- Ri12: Păceșilă M., Ciocoiu C. N., Colesca S. E., Burcea Ş. G., Current Trends in WEEE Management in Romania,
  Theoretical and Empirical Researches in Urban Management, vol 11, isssue 4, nov 2016, pp. 46-60,
  <a href="http://um.ase.ro/no114/4.pdf">http://um.ase.ro/no114/4.pdf</a>, indexed: SCOPUS, EBSCO, Econlit; REPEC
- Ri13: C.N. Ciocoiu, I. E. lamandi, S. M. Munteanu, *Proposal of Decision Criteria Based on Product Characteristics for WEEE Recycling in Romania: A Managerial Approach*, Academic Journal of Interdisciplinary Studies, ISSN 2281 3993 (Print), ISSN 2281-4612 (Online), DOI: 10.5901/ajis.2015.v4n3s1p672, Vol 4, No 3 S1 (2015), pp 672-678, indexed: Ebsco, Doaj, Cabell's, <a href="http://www.mcser.org/journal/index.php/ajis/article/view/8458">http://www.mcser.org/journal/index.php/ajis/article/view/8458</a>
- Ri14: C. Marinescu, CN Ciocoiu, C. Cicea, Drivers of eco-innovation within waste electrical and electronic equipment field, Theoretical and Empirical Researches in Urban Management, Vol. 10, Issue 4 / November 2015, pp. 5-18, http://www.um.ase.ro/, indexed: SCOPUS, EBSCO, Econlit; REPEC

# **G3. PAPERS IN CONFERENCES:**

Stoica, B., Bugheanu, A.M., Ciocoiu, CN, Medical tourism of the EU patients treated in Romania: an analysis of the relevant indicators, 33rd IBIMA Conference: 10-11 April 2019, Granada, Spain. ISBN: 978-0-9998551-2-6, <a href="https://ibima.org/accepted-paper/medical-tourism-of-the-eu-patients-treated-in-romania-an-analysis-of-the-relevant-indicators/">https://ibima.org/accepted-paper/medical-tourism-of-the-eu-patients-treated-in-romania-ananalysis-of-the-relevant-indicators/</a>

- Ciocoiu, CN, Irimescu, E C, Stefan, V., Development and Selection of Risk Response Strategy in Projects:
   An Integrative Review of Business and Management Domains, 33rd IBIMA Conference: 10-11 April 2019,
   Granada, Spain. ISBN: 978-0-9998551-2-6, <a href="https://ibima.org/accepted-paper/development-and-selection-of-risk-response-strategy-in-projects-an-integrative-review-of-business-and-management-domains/">https://ibima.org/accepted-paper/development-and-selection-of-risk-response-strategy-in-projects-an-integrative-review-of-business-and-management-domains/</a>
- Chiţimiea, A., Ciocoiu, CN, Văduva, VN, Moroianu, N., Entrepreneurship in Europe: Approaches, evolution and trends, Proceedings of the 13th International Management Conference "Management Strategies for High Performance", 31th October – 1 st November, 2019, BUCHAREST, ROMANIA
- Stoica, B., Ciocoiu, CN, The "Risk" Concept In The Healthcare Sector and its Implications for the Contracting of Medical Services, Proceedings of the 12th International Management Conference: Management Perspectives in the Digital Era (IMC 2018), Edited by:Popa, I; Dobrin, C; Ciocoiu, CN., Pages: 906-917, Published: 2018, Location: Bucharest, ROMANIA, Date: NOV 01-02, 2018
- Prioteasa, AL, Chicu, N., Ciocoiu, CN, Implications of Digitization on Risk Management in Romanian Companies, Khalid S. Soliman (editor): Innovation Management And Education Excellence Through Vision 2020, 2018, VOLS I -XI, pp: 6819-6828, 2018, 31st International-Business-Information-Management-Association Conference, Milan, ITALY, APR 25-26, 2018
- Prioteasa, AL; Ciocoiu, CN, Challenges In Implementing Risk Management: A Review of The Literature, Proceedings of the 11th International Management Conference: The Role Of Management In The Economic Paradigm Of The XXI-st Century (IMC 2017), Edited by:Popa, I; Dobrin, C; Ciocoiu, CN., Pages: 972-980, Published: 2017, Location: Bucharest, ROMANIA, Date: NOV 02-04, 2017
- Ciocoiu, CN,Stefan, VE, A Review of Risks in the Water Utilities Sector, Proceedings of the 11th International Management Conference: The Role Of Management In The Economic Paradigm Of The XXI-st Century (IMC 2017), Edited by:Popa, I; Dobrin, C; Ciocoiu, CN., Pages: 1005-1014, Published: 2017, Location: Bucharest, ROMANIA, Date: NOV 02-04, 2017
- Ciocoiu CN, Mosoia M., *The Role of Corporate Social Responsibility in Risk Management: The Case of Multinational Companies*, International Business Information Management Conference (28th IBIMA, 9-10 Nov 2016, Seville, Spain), Khalid S. Soliman (editor): Proceedings of the 28th International Business Information Management Association Conference 9-10 November 2016 Seville, Spain: Vision 2020: Innovation Management, Development Sustainability, and Competitive Economic Growth, ISBN: 978-0-9860419-8-3, pp. 1738-1752, indexata ISI si SCOPUS
- Marinescu C., Ciocoiu CN, Cicea, C. Socioeconomic Factors Affecting E-Waste Collection Rate in Countries from European Union, Proceedings of the 10th International Management Conference "Challenges of Modern Management", 3rd-4th November 2016, Bucharest, Edited by: I. Popa, C. Dobrin, C. N. Ciocoiu, Bucharest, Editura ASE, pp. 152-160, ISSN 2286-1440, ISSN-L 2286-1440, indexat REPECsi ISI
- Rudăreanu, C. Popescu, M.-L., Ciocoiu, Carmen Nadia, Colesca, S.E. A SWOT Analysis of the Waste Electrical and Electronic Equipment Management in Romania, Proceedings of the 25th International Business Information Management Association Conference: Innovation Vision 2020: From Regional Development Sustainability to Global Economic Growth, May 7-8, 2015 Amsterdam, Netherlands, ISBN: 978-0-9860419-4-5, Editor:Khalid S. Soliman, pp. 1612-1621, indexată ISI si SCOPUS
- M. Păcesilă, Ciocoiu C.N., S. E. Colesca, Ş. G. Burcea, An Overview of Cost Benefit Analysis for WEEE Recycling Projects, Proceedings of the 9th International Management Conference "Management and Innovation for Competitive Advantage", 5th-6th November 2015, Bucharest, Edited by: I. Popa, C. Dobrin, C. N. Ciocoiu, Bucharest, Editura ASE, ISSN 2286-1440, ISSN-L 2286-1440, indexat REPEC si ISI
- Ciocoiu C.N., M. Ursacescu, C. Marinescu, The Role and Importance of E-Learning Platforms in the Field of WEEE Management, Proceedings of the 5th Multidisciplinary Academic Conference in Prague 2015 (MAC 2015), Czech Republic, ISBN 978-80-88085-09-6, indexata EBSCO
- Ciocoiu Carmen Nadia, C. Cicea, V. Tofana, Analysis on Volumes and Consumer Disposal Behavior for Waste Electrical and Electronic Equipment in Romania, The 8<sup>th</sup> International Management Conference "Managerial Challenges of the Contemporary Society" Cluj, 5-6 June 2015, vol 8, no2, 2015, ISSN 2069-4229, ISSN-L 2069-4229, pp.141-146, indexată REPEC
- Ciocoiu C.N., C. Cicea, C. Banacu, Challenges to Green Growth in Romanian Economy: The SMEs Perspective, Khalid Soliman (editor): Vision 2020: Sustainable Growth, Economic Development, and Global Competitiveness, 23rd IBIMA Conference, Valencia, Spain 13-14 May 2014, ISBN: 978-0-9860419-2-1, pp. 666-679, indexată ISI și SCOPUS

- Ciocoiu C.N., S. E. Colesca, M. Pacesila, Ş. G. Burcea, Designing a WEEE Virtual Eco-Inovation Hub: The Vision of the Academic and Research Environment, Proceedings of the 8th International Management Conference "Management Challenges for Sustainable Development", 6th-7th November 2014, Bucharest, Edited by: I. Popa, C. Dobrin, C. N. Ciocoiu, Bucharest, Editura ASE, ISSN 2286-1440, ISSN-L 2286-1440, pp.1128-1140, http://conferinta.management.ase.ro/archives/2014/pdf/112.pdf, indexat REPEC si ISI
- M-L Popescu, S-E Colesca, Ciocoiu C.N., Waste Electrical and Electronic Equipment Management in Two EU Developing Countries: Romania and Bulgaria, The 8th International Days of Statistics and Economics. Conference Proceedings, Prague, September 11-13, 2014, pp 1218-1229, <a href="http://msed.vse.cz/msed\_2014/article/339-Popescu-Maria-Loredana-paper.pdf">http://msed.vse.cz/msed\_2014/article/339-Popescu-Maria-Loredana-paper.pdf</a>, indexată ISI
- Ciocoiu C.N., Virtual Eco-Innovation Hub A New Tool for Enhancing Knowledge Transfer and Innovation in the Field of WEEE Recycling, Proceedings of the 7th International Management Conference "New Management for the New Economy", 7-8 November 2013, Bucharest, Edited by: I. Popa, C. Dobrin, C. N. Ciocoiu, Bucharest, Editura ASE, ISSN 2286-1440, ISSN-L 2286-1440, pp. 574-582, http://conferinta.management.ase.ro/archives/2013/pdf/66.pdf, indexată ISI si REPEC
- Ciocoiu C.N., E. M. Serban, Model for improving the strategy development and implementation in emerging markets, Proceedings of the 8th International Management Conference "Approaches in Organisational Management", 15-16 November 2012, Bucharest, Edited by: I. Popa, C. Dobrin, C. N. Ciocoiu, Bucharest, Editura ASE, ISSN 2286-1440, ISSN-L 2286-1440, pp. 25-38, <a href="http://conferinta.management.ase.ro/archives/2012/pdf/3.pdf">http://conferinta.management.ase.ro/archives/2012/pdf/3.pdf</a>, indexată ISI
- Ciocoiu C.N., Implementation of green initiatives into Romanian small and medium enterprises: an assessment using AHP method, IN Khalid Soliman (editor): Innovation Vision 2020: Sustainable Growth, Entrepreneurship, and Economic Development, 19th IBIMA Conference, Barcelona, Spania, 12-13 Nov. 2012, ISBN: 978-0-9821489-8-3, pg.189-201, <a href="http://www.ibima.org/spain2012/program.html">http://www.ibima.org/spain2012/program.html</a>, indexată ISI
- R. C. Dobrea, Nadia Ciocoiu, M. Ursacescu, F. A. Dinu, Socially Responsible Investment: Direct or Inverse Relation with Companies Performance, INKhalid Soliman (editor): Innovation and Sustainable Economic Competitive Advantage: From Regional Development to World Economies, Proceedings of the 18th IBIMA Conference, 2012, ISSN 978-0-9821489-7-6, pg. 2257-2263, indexată ISI
- Ciocoiu C.N., Enhancing Knowledge Transfer for New Product Development through the Use of ICT, IN
  Khalid Soliman (editor): Creating Global Competitive Economies: A 360-Degree Approach, Proceedings of
  the 17th IBIMA Conference, Milano, Italia, 14-15 November 2011, ISBN: 978-0-9821489-6-9, pg. 985-993,
  indexată ISI
- Ciocoiu C.N., C.S. Banacu, V. Tartiu, Assessment of eco design potential of electrical and electronic equipments producers, IN Katalinic, B. (ed): Anals of DAAM for 2011 & Proceedings of the 22th International DAAAM Symposium, indexat: EBSCO, ISI Scientific Proceeding (Conference Proceedings Citation Index), pg. 1639-1640, ISSN 1726-9679, <a href="http://connection.ebscohost.com/c/articles/69985699/assessment-ecodesign-potential-electrical-electronic-equipments-producers">http://connection.ebscohost.com/c/articles/69985699/assessment-ecodesign-potential-electrical-electronic-equipments-producers</a>, indexata ISI
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