



Curriculum vitae Europass



Informații personale

Name / Surname **DEACONU ALEXANDRINA**

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Employer Bucharest University of Economic Studies
Occupational Area Management

Period 2008 –until the present

Occupation/position held Professor PhD

Main activities and responsibilities Teaching and research activities. Areas of expertise: Management and Human Resources Management in Romanian and French languages

Name and employer adress Bucharest University of Economic Studies, Piața Romană, nr.6, Sector 1

Period 2008 – 2016

Occupation/position held *Vice Dean Faculty of Business Administration, in foreign languages - FABIZ*

Main activities and responsibilities Responsible for education programs, updating curricula, content of syllabuses, selection of the candidates in Erasmus Program, planning and carrying out the evaluation sessions, management of the Exam admission and dissertation

Name and employer adress Bucharest University of Economic Studies, Piața Romană, nr.6, Sector 1

Period 2011 - 2012

Occupation/position held *Director Romanian-Canadian MBA Program*

Main activities and responsibilities Market research, Promotion of the Program, educational process management, folowship of the student-teacher relation, satisfaction students evaluation, budget design.

Name and employer adress Bucharest University of Economic Studies, Piața Romană, nr.6, Sector 1

Period 2009 -2011

Occupation/position held *Director Business Administration Program*

Main activities and responsibilities Promotion of the program, recruitment, educational process management, ensuring correlation between academic curricula and employers needs, student evaluation satisfaction, budget design

Name and employer adress Bucharest University of Economic Studies, Piața Romană, nr.6, Sector 1

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| Period | 2013 – 2016 |
| Occupation/position held | <i>Director of the Master Program Entrepreneurship and business administration</i> |
| Main activities and responsibilities | Promotion of the program, recruitment, educational process management, ensuring correlation between academic curricula and employers needs, student evaluation satisfaction, budget design |
| Name and employer adress | Bucharest University of Economic Studies, Piața Romană, nr.6, Sector 1 |
| Period | 2012 - 2019 |
| Occupation/position held | <i>Scientific assistant, President</i> |
| Main activities and responsibilities | Conference Organization, project management, management by budgets |
| Name and employer adress | Society for Business Excellence- SBE |
| Period | 1998 – 2020 |
| Occupation/position held | <i>Responsible of the module Human Resources Management - MBA Romanian-Franch Program,</i> |
| Main activities and responsibilities | INDE-ASE Bucharest-CNAM Paris |
| Name and employer adress | Modul design, course development, evaluation of the students competences, designing, writing and distributing of the course support Bucharest University of Economic Studies, Piața Romană, nr.6, Sector 1 |
| Period | 1998 – 2002 |
| Occupation/position held | <i>Associate profesor</i> |
| Main activities and responsibilities | <i>Responsible of the courses:</i> Production Management, Entreprise Economy, Management of the organization- Management Faculty, Business Administration Faculty, in Foreign languages, Marketing Faculty |
| Name and employer adress | Bucharest University of Economic studies, Piața Romană, nr.6, Sector 1 |
| Period | 1992 – 1998 |
| Occupation/position held | <i>University lector</i> |
| Main activities and responsibilities | <i>Responsible of the courses:</i> Production management, Systems for the organization of the production, Entreprise Economy - Management Faculty, Faculty of Economic Studies in Foreign Languages, Department of continuous Training |
| Name and employer adress | Bucharest University of Economic Studies, Piața Romană, nr.6, Sector 1 |
| Period | 1985 – 1991 |
| Occupation/position held | <i>University Asistent</i> |
| Main activities and responsibilities | Responsible of the seminars: Production Management, Operational Production management, Entreprise Economy - Management Faculty, Economics Faculty, Faculty of Economic Studies in Foreign Languages |
| Name and employer adress | Bucharest University of Economic Studies, Piața Romană, nr.6, Sector 1 |
| Period | 1981 – 1984 |
| Occupation/position held | <i>Economist</i> |
| Main activities and responsibilities | Design and management of the "Balance of retreaded and retreadable tires" of CIPCMP; cost calculation of the industrial production. Stages to Sales Department and Costs and Prices Department |
| Name and employer adress | IA DANUBIANA SA –CIPCMP, București |

STUDIES AND SPECIALIZATIONS STAGES

Period

2012-2014

Calification / diploma obtained

Master's degree

Main Subjects studied / profesional acquired competences

Area: English Language Education and Research Communication for Business and Economics

Name and type of educational institution /training provider

Bucharest University of Economic Studies, Piața Romană, nr.6, Sector 1
Faculty of International Economic Relations -REI

Period

1991 -1995

Calification / diploma obtained

PhD in Economy

Main Subjects studied / profesional acquired competences

Area: Economy of Industry

Name and type of educational institution/ training provider

Bucharest of Economic Studies, Piața Romană, nr.6, Sector 1

Period

1991 -1992

Calification / diploma obtained

Certificate: Aptitude à l'Administration des Entreprises (DESS-CAAE), Master Program

Main Subjects studied / profesional acquired competences

Economy, Management, Marketing, Human Ressources Management, Finance, Contability, Statistics, Organizational Psychology, Commercial law

Name and type of educational institution / training provider

Institut D'Administration des Entreprises (IAE) - Lille, Franța

Period

1977 – 1981

Calification / diploma obtained

Diploma Bachelor degree

Main Subjects studied / profesional acquired competences

Economy, Economic Matematics, Finance, Contability, Operational production Management, Leadership, organization and planification of economic entities , Investment Efficiency, Purchases-Salles, Transports, Buildings, Low, Economy of industry

Name and type of educational institution / training provider

Bucharest University of Economic Studies, Piața Romană, nr.6, Sector 1
Economy of Industry, Buildings and Transports Faculty

Period

1974-1977

Calification / diploma obtained

Diplomă Bachelor

Main Subjects studied /profesional acquired competences

Matematics- Physics, Spanish bilingual

Name and type of educational institution/ training provider

College Iulia Hașdeu, Bucharest

Mother tanguge

Romanian

Foreign Langues known

French, Spanish, English

Self assessment

French language

Spanish language

English language

| Understanding | | Speaking | | Writing |
|---------------|-----------|--------------------------|-------------|-----------------------|
| Listening | Reading | Conversation implication | Oral Speech | Written communication |
| Very well | Very well | Very well | Very well | Very well |
| Very well | Very well | well | Very well | Very well |
| well | well | well | well | well |

(*) Level of the Common European Framework of Reference for Languages

| | |
|---------------------------------------|---|
| Competences and social abilities | Orientation towards teamwork, interpersonal relationships, effective communication, flexibility and negotiation skills |
| Competences and organisational skills | Ability to manage educational processes as Vice Dean - Faculty of Business Administration, in foreign languages, Dean - Faculty of Business Management, Media University, Director of Master Programs, Director of European and business projects, Professor and trainer |
| Competences and computer skills | Knowledge in Word, PowerPoint |
| Driver's licence | Category B – 1982 |
| Other information | |
| Scholarships and rewards | <p>Reward <i>Virgil Madgearu</i> – Romanian Academy for the book <i>Ergonomie organizațională</i> (coord: Manolescu A), Publishing House Economica, Bucharest, 2015, ISBN 978 – 973-709-760-6, 510 pag./73pag.</p> <p>Reward AGER for the book <i>Ergonomics</i>, (coord: Manolescu A., Lefter V., Deaconu A.), Publishing House Economica, Bucharest, 2010, ISBN 978 – 973-709-491-9, 440 pag./77pag.,</p> <p>Reward AGER for the book <i>Managementul resurselor umane: teorie și practică</i>, (coord. șt: Lefter V., Deaconu A.), Publishing House Economica, Bucharest, 2008, ISBN 978- 973 -709-369-1, 392 pag./182 pag.</p> |
| Diplomas and certificates | <p>Certificate for External Evaluators Training, for university performance evaluation, for Quality management in higher education - Romanian Agency for Quality Assurance in Higher Education</p> <p>Certificate for training / Workshop "Mastery of research tools and access to scientific documentation", Bucharest Academy of Economic Studies and Francophone University Agency</p> <p>Certificate - Inspector / Referent Human Resources, COR code 333304, May 2015</p> <p>Certificate – Human Resources Management for academic education, Ministry of Education and Research, Youth and Sports, UEFISCDI</p> <p>Certificate – University Management, Bucharest University of Economic Studies, Piața Romană, nr.6, Sector 1</p> <p>Certificate – Adult vocational training, Bucharest Institute of Business Administration – ASEBUSS, EXEC-EDU</p> |

Internships and specializations in Foreign Countries

Specialization Stage Orleans University, 1998, France
Specialization Stage - CNAM Paris, France, 2000, 2004
Master Program DESS-CAAE, Lille, France, 1992
Specialization Stage - Grenoble University, France, 2005
Specialization Stage - Carlos III University, Madrid, Spain, 2007
Specialization Stage/Erasmus Mobility - Porto University, 2009, 2015

Member of Professional Associations and other activities

Member of *Romanian Academic Management Society from România* –SAMRO, from 2010 until the present
Member of *Society for Business Excellence Association*, from 1 January 2010 – until the present
Member of Comparative Management Center, director: prof.univ.dr. I. Popa, from 2011 until the present
Member *HR Club* Romania, 2012
Member of Editorial Board *Management&Marketing* Journal, from 2012 until the present
Member of the Scientific Board of International Conference *New Challenges of Economic and Business Development*, University of Latvia, Riga
Member of Organising Committee of the *International Management Conference- Management Challenges for Sustainable Development*, București, november 2012-2020
Session Chair of International Conferences, Porto University, Riga University, Management Faculty - ASE, FABIZ Faculty- ASE
Member of Scientific Council of National Institut for Research and Cultural Training, for 2013 until the present
Assesor of the Applications for the Scholarship Program "*Eugen Ionescu*" implemented by Romanian Government and coordinated by the Agence Universitaire de la Francophonie
Member of the Scientific Comitee of the International Congress *A Vez e aVoz das Mulheres Migrantes em Portugal e na Diaspora: Mobilidades, Tempos e Espacios*, 11-13 iunie 2015
Representative of the Bucharest University of Economic Studies, the *Consortium des Fillières universitaires francophones - Asie-Pacifique*, 24-27september 2003
Member of Dissertation Jury (mémoire final) - *Program DEA- Law School- Hanoi University, Vietnam*, 22-25 december 2003, AUF (Agence Universitaire Francophone)
Member of the evaluation Committee – Managerial positions for judges and prosecutors- exam organized by the Superior Council of Magistracy and the National Institute of Magistrates 2005-2007, 2018-2020
Vice President of the Examination Board for managerial positions in public hospitals, Romania
Member of the Examination Board for the managerial position - Elias Hospital, Romanian Academy, București, 2007
Trainer: Training Program for employees of the francophone chain- Agence Universitaire Francophone (AUF) : Team Communication. Stress and time management, Predeal, Romania and Nesebar-Bulgaria
Trainer: Training Program for Business Management – in French, Chișinău, Moldavia Republic, 2014.
Local Program - Phare *Leadership and Motivation* - Program for Regional Development Agency –RDA South Muntenia, Edis Stage II, România, 2004
Director and team member in national and international projects, 2010-2018